

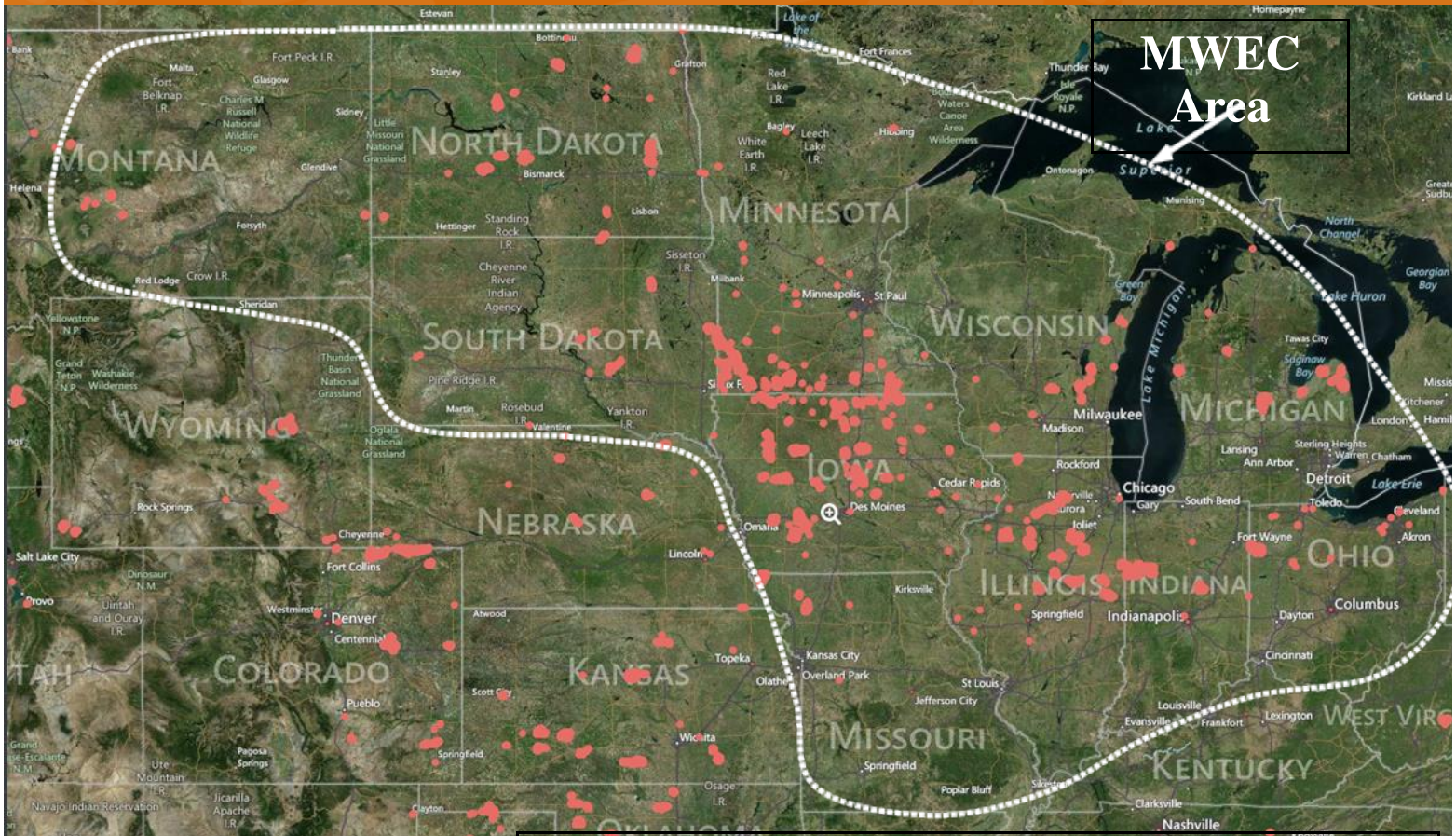
# Midwest Wind Energy Center (MWEC)

October 15, 2014  
Albany, New York  
DWEA -All States Summit

# RRC Partners

- IWEA – Iowa Wind Energy Association
- Tom Wind – Wind Utility Consulting
- Windustry – Lisa Daniels, Karen Majewicz and Dan Turner, DT LLC
- 15 Participating Organizations in 10.5 states
- 2 Regional organizations –
  - Wind on the Wires and ICOUP

## Midwest Wind Energy Center (MWECC) Area



States: OH, MI, IN, IL, WI, IA, MO, MN,  
ND, SD, MT

# Strategies & Activities

## For Land Based Large-Scale and Distributed Wind



## **Strategy 1: Provide basic education and unbiased information resources about wind energy**

- Produce, present and supplement exhibits for state & county fairs and other events for general education
- Create educational media items, including videos, maps, and infographics and distribute online through the MWEC website, social media, and video
- Foster media connections, give interviews, contribute to articles
- Actively support and participate in clean energy forums at local, state, and regional levels

## **Strategy 2: Facilitate and improve state and local planning, permitting, siting and policy for wind energy.**

2.1 Research and develop materials to market model ordinances and tools to facilitate their adoption

2.2 Communicate findings and model ordinances

2.3 Actively support and participate in planning and policy forums at local, state, and regional levels.

2.4 Work with communities to include wind energy in their Comprehensive Plan

### **Strategy 3: Educate decision makers about studies demonstrating economic feasibility for using wind power to make reductions in C02 emissions**

- Produce accessible materials focused on rural electric coops, municipal utilities and municipalities. (info sheets, presentations, case studies and videos)
- Present and discuss materials at conferences and webinars about the cost-effectiveness of wind power for meeting future energy needs in a carbon-constrained world
- Create opportunities to present materials to utility audiences about incorporating distributed renewable energy in their power supply portfolio

## **Strategy 4: Perform outreach to state and local decision makers about wind energy economic benefits and development challenges**

- Track and share easement payments and compensation packages to landowners for hosting wind projects.
- Monitor and provide updates on rural landowner compensation for transmission siting for renewable energy facilities
- Gather and share information about property tax and production tax treatments of wind energy
- Create accessible materials about regional transmission studies and projects.



**Strategy 5: Grow the wind energy market in the region as a whole by building relationships between the states. (bring together stakeholders, brand the region)**

- Periodic conference calls with regional stakeholders and MWEC advisory board.
- Create MWEC information sharing opportunities between state energy offices in the region through conference calls and informative materials
- Host an annual MWEC summit for participating organizations (in-person or teleconference)
- Work on regional policies and initiatives where appropriate
- Create and grow a model for sustainability with a newly formed regional entity

# Questions ?

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